

CBI Insights

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AskCBI.org

College Broadcasters, Inc.

CBI hosts successful National Student Electronic Media Convention

College Broadcasters, Inc. (CBI) hosted the 3rd annual National Student Electronic Media Convention (NSEMC) at the Renaissance Seattle hotel from Oct. 23-25. The NSEMC is America's top convention dedicated exclusively to the interests of student TV/video outlets, radio stations, and webcasters.

This year's convention set new highs with nearly 500 registered attendees and more than 100 breakout sessions, focusing on a wide variety of subjects ranging from technical and legal training to management and leadership topics. Other highlights included tours of local radio and television facilities, a keynote address by Emmy award winning Seattle broadcaster John Curley, and presentation of the [National Student Production Awards](#).



"This year's convention was the best one we've ever held," says CBI President Greg Weston. "The feedback has been incredibly positive. We'd like to thank our members, attendees, and sponsors for their part in making this such a success. Still, we're confident that our 2015 convention will be even better."

Presenters at this year's NSEMC included Seattle Mariners broadcaster Aaron Goldsmith, 1010 WINS reporter/anchor Glenn Schuck, KING-TV journalist Alison Morrow, Radio Advertising Bureau SVP John Potter, and Sub Pop Records' Bekah Zietz, among many others. The complete convention program may be found online at [AskCBI.org/Seattle](#).

First-time attendee Lance McFarlin from Tarleton State University in Stephenville, Texas notes that he and his staff got a lot out of their participation at NSEMC 2014. "Our time there was incredibly beneficial and I am already making changes to both of our stations based on student and adviser presentations," McFarlin said. Providing sessions that are practical and adoptable are hallmarks of this annual gathering of CBI members and those who are passionate about student-run media.

Please take our [convention survey](#) to let us know either what you thought of #CBISeattle or why you didn't attend.

See you in Minneapolis!



Planning is already well underway for CBI's fourth annual National Student Electronic Media Convention, scheduled October 22-24, 2015 at the Hyatt Regency Minneapolis.

For more information as it develops, follow our Twitter [@AskCBI](#) and visit [AskCBI.org](#) for more details to plan the trip to the Twin Cities next fall.

